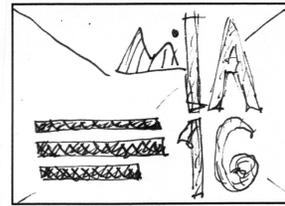


INTRO AND HOMEPAGE



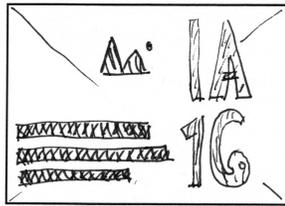
-page elements to animate in on load

-IA16 word mark and title to be included, possible collage of imagery



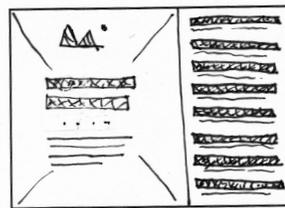
-Text will reflect the what, see document from John

-Collage/layering of imagery with large text



-Text will reflect the how, see document from John

-Collage/layering of imagery with large text

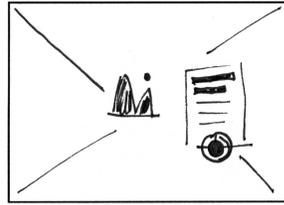


-Functions as homepage for site, sections listed like a table of contents. On hover for each title the content in the left portion of the screen will change.

-This space will also be the same amount of space taken up by a side-box used in other portions of the site.

GLOBAL EXPERIENTIAL

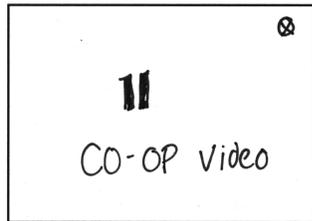
Makes sure comps for these screens include a bar at the top incorporating IA16: Vision Accomplished plus hamburger. Please put hamburger on right.



-Infographic map of where students have had global experiences. The map will have roll-over/hover state with pop up info blocks.

-Small text box with title of section, brief intro and button to play Susan Ambrose audio speaking to experiential learning. Button needs to reflect play/stop functions and progress in audio. There will be no modal for this audio

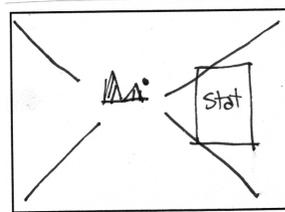
-Co-op video modal, possibly a completion of the snap chat videos



-Collage of images, possibly stills from video on co-op experiences. Make sure the look feels organic and incorporates more of a silouhettted approach. Avoid boxy.

-Text box with headline introducing co-op video with button/prompt to play video in modal

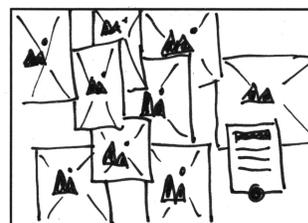
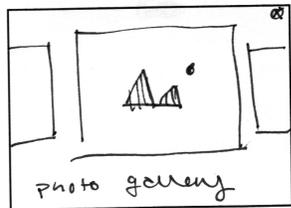
-Video as background on right of screen layered behind text box.



-Graduation image with flags as background, possilbe slight motion or animation to image if possible.

-Stat on international student enrollment. Other stats? Treat similar to a stat page but with background image? Or ditch background image?

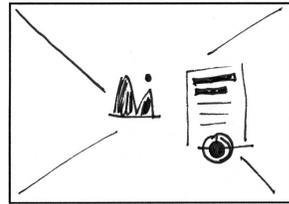
-Photo gallery showing different student activities. Make sure to have some be representative of global experiences/volunteerism.



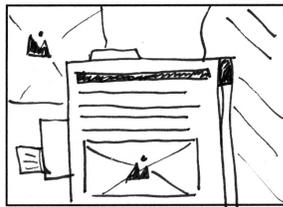
-Collage of student activity photos. On hover image is highlighted with text about specific student activity.

-Text box with headline and copy, button opens modal with gallery of images.

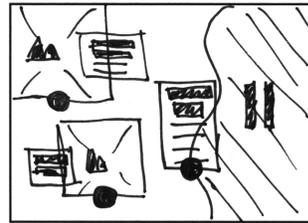
RESEARCH



-Infographic or image with quote?
 -Small text box with title of section, brief intro, and button to play James Bean audio speaking to research initiatives and Carnegie ranking. Button needs to reflect play/stop functions. There will be no modal for this audio

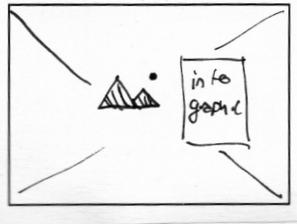


-Bottom side-box with scroll in modal. This will be narrative and will possibly include an embedded video on one of the subjects.

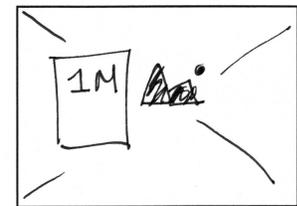


-Collage of images and text boxes with buttons to open up a bottom sidebox. This speaks to health, security, and sustainability by focusing on: Network Science Institute, nano manufacturing, and sensing and imagery.

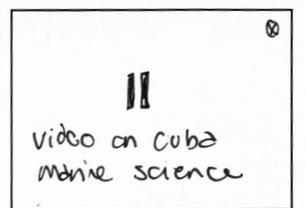
-Possibly include video as background to right of screen IF there is a modal video as well.



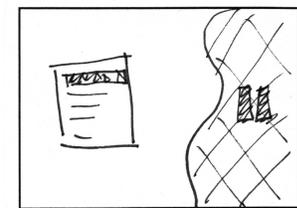
-Animated infographic showing increase of research funding, be sure to avoid visually calling attention to the year we dipped.



-Infographic/stat page showing the # of research awards in last 10 years and the \$1M stat.



-Video interview with Mark Patterson speaking about the Cuban marine science center

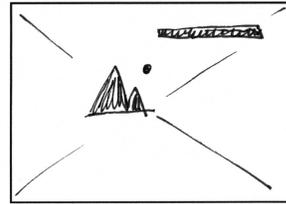
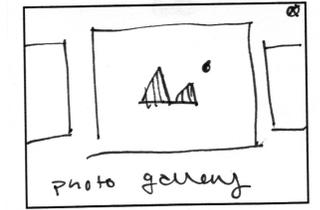


-Focuses on Cuba Marine Science Center.

-Montage of images with text. Button that opens up modal with video. Video as background in shape.

FACULTY

-Photo gallery featuring new faculty hires.

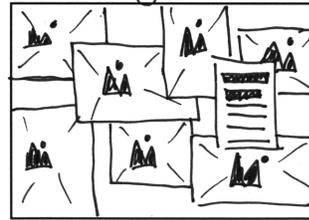
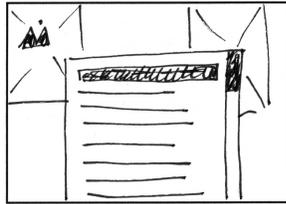


-Infographic focused on the growth and depth of new faculty hires as well as interdisciplinary appointments. This should tell the story of faculty hires overall.

-Text with headline and possible intro copy.

-Should be a link in infographic to open a modal with gallery of new faculty hires.

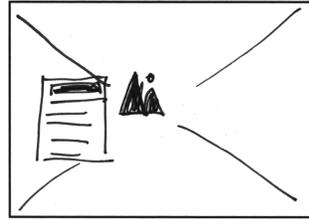
-Bottom side-box pops out and gives more info on each faculty profiled.



-Three or more faculty profiles, collage of images and text box with button to open up a bottom sidebox with narrative text.

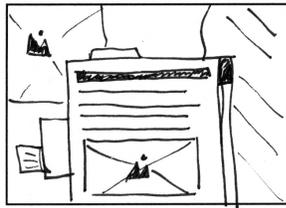


ENTREPRENEURSHIP

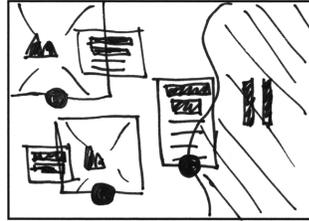


—Illustrated/animated graphic showing the ecosystem of programs, centers, etc. with a roll-over/hover state pop up with added content. Possible to add social enterprise institute to this section instead?

—Text box with headline and brief intro to section.



—Bottom Side-box pops out and gives more info on each profiled entrepreneur story in a modal. This will be narrative and will possibly include an embedded video on one of the subjects in.

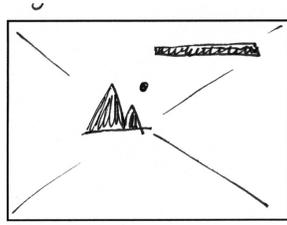


—Profiles of a student, alum, and faculty entrepreneurship story. Faculty would be the iChip.

—Collage of images and text boxes with buttons to open up a sidebox.

—Possibly include video as background to right of screen IF there is a modal video as well.

GRAD CAMPUSES



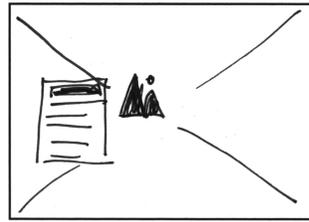
-Animated illustration/graphic possibly line drawing that shows skyline elements from each of the grad campuses with rollover/hover pop-ups with info of # of degrees at each campus, year opened, etc.

-Possibly include an audio here of Philly speaking about global network, similar to Ambrose and Bean treatment. TBD.



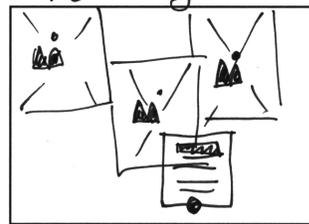
- Infographic /stat page to include how many countries we have at least one on-line student, info on alumni, employers, and contries in global network.

EMPOWER AND ALUMNI



--Illustrated/animated graphic showing each year's campaign dollars raised, counting up to each year where it finally stops on total dollars raised.

--Text box with headline and brief intro to section.

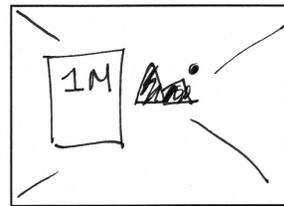


--Donor montage page.

--Collage of images and text boxes with buttons to open up a sidebox.



--Side-box pops out to right and gives more info on each donor. This will be narrative.



--Infographic/stat page showing the # of individual and organizational donors plus other stats



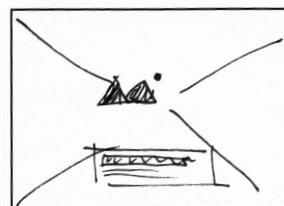
--Impact of giving seen through student profiles.

--Collage of images and text boxes with buttons to open up a sidebox.

--Possible video as background if video exists for any

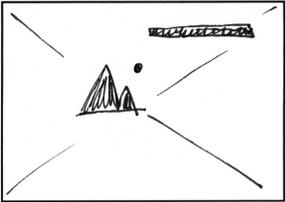


--Side-box pops out to right and gives more info on each profiled student. This will be narrative and will possibly include a link to a video on one of the subjects in a modal.

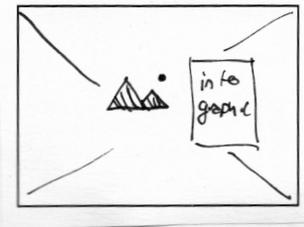


--Animated illustration/graphic focusing on international alumni chapters...possibly flag icons on hover over icon pop up with profile of chapter leader.

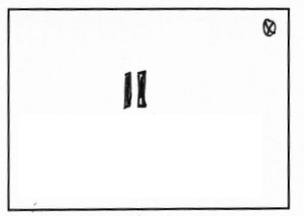
MOMENTUM



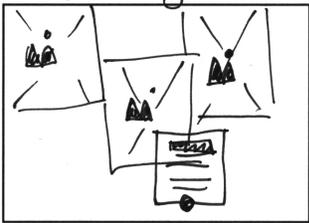
-Infographic/stat page showing US News ranking as well as stats on enrollment, must featured SAT stat.



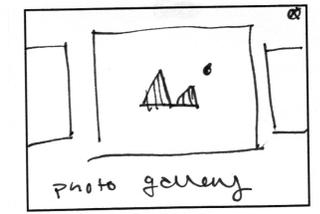
-Outcomes: % employed/working full time after graduation.
-Button to open modal video.



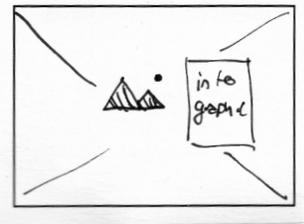
-Video on Rhodes Scholar Logan Jackson.



-Montage of new buildings on campus: ISEC, East Village, International Village, Kostas lab.
-Collage of images and text boxes with buttons to open up a modal gallery.

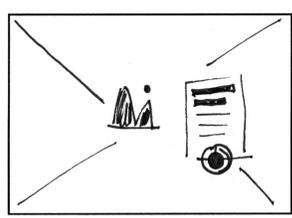


-Photo gallery showing different buildings on campus being built, finished, etc.



-Animated illustration/graphic focusing on the growth of media coverage/ impact.

2025

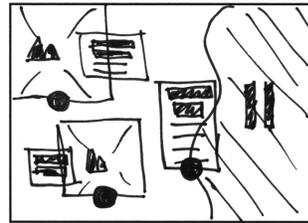
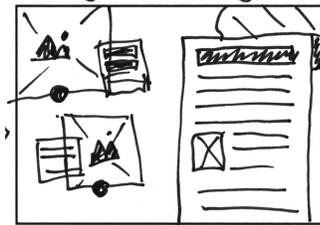


-Image of the robot/woman from 2025 site with a quote.

-Small text box with title of section, brief intro, and button to play President Auon speaking about the future of the University. Button needs to reflect play/stop functions. There will be no modal for this audio

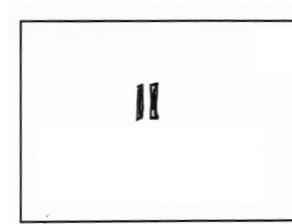


-Right side-box pop out on click on buttons in text boxes. This will be narrative and will possibly include a link to a video on one of the subjects in a modal



-Collage of images and text boxes with buttons to open up a sidebox. This speaks to the new academic plan/2025. Images can come from 2025 site

-Possibly include video as background to right of screen IF there is a modal video as well.



-Video "Class of 2025" with kids.