

Title	URL	Level 1	Level 2	Level 3	Page Template	Functionality	Heuristics
Sitewide Functionality	N/A					Global header, Global Footer, Local Header, Local footer, Search, Application Status Check Button, Site Navigation, Alert Bar	-Currently missing global header -App Status Check doesn't look like a button, no active/hover state -Search button functionality not user friendly -Alert bar should have restrictions for usage
Sitewide Content Modules	N/A					Application Information, Social, Academic Profile, Request Info Callout, Experiential Learning	
Home	https://www.northeastern.edu/admissions/				Custom: Homepage	CTA, Cards, Video, App Info, Academic Profile, Social, Buttons	Apply section should not be red, is really text heavy
The 404	https://www.northeastern.edu/admissions/404-page/	x			Custom: 404		
About	https://www.northeastern.edu/admissions/about/	x			Category Page	Icon Grid, Callout with Icon, Request Info Callout, Buttons, Social	- The icon grid module is complex on the backend and not sure if we want to move forward with using it, lets see how often it is used. -Callouts will most likely need to be a new component that doesn't exist yet, but might not want to keep the icons as they are iffy regarding brand -Bottom of page has faculty stories and social hub, remove and add in new social module?
NU Advantage	https://www.northeastern.edu/admissions/about/advantage/		x		2 Column Standard		
Finding Your Fit	https://www.northeastern.edu/admissions/about/finding-your-fit/		x		1 or 2 Column Standard	Button	
Matter More	https://www.northeastern.edu/admissions/about/matter-more/		x		REMOVE		
Student and Faculty Stories	https://www.northeastern.edu/admissions/about/stories/		x		Custom Page	Bracketed image, buttons, pagination	-This page needs an overhaul and possibly new functionality that pulls in stories from News @ using an RSS feed or linking out to their categories for students and faculty
Academics	https://www.northeastern.edu/admissions/academics/	x			Category Page	Callout with Icon, Request Info Callout, Experiential Learning, Buttons	-Does Experiential get used anywhere else?
Areas of Study	https://www.northeastern.edu/admissions/academics/areas-of-study/		x		1 Column	Accordions with Search feature, Button	-The search function is designed a bit wonky, has a reset button, only searches in the college majors -The accordions link out to the colleges, twitter and facebook for each, is that necessary functionality? Is it being used currently?
Combined Majors	https://www.northeastern.edu/admissions/academics/combined-majors/		x		1 or 2 column		-There is an enormous list of combined majors, some other way to handle this content? -Includes FAQs but just body copy text
Experiential Learning	https://www.northeastern.edu/admissions/academics/experiential-learning/		x		2 Column	Testimonials, Callout with Icon, Dot outline callout, Buttons	-Testimonials may need to be a new component needed, it will need to accommodate images
Faculty Research	https://www.northeastern.edu/admissions/academics/faculty-research/		x			Dot outline callout	-Currently has a right column with Faculty Stories that we should remove
Honors	https://www.northeastern.edu/admissions/academics/honors/		x		1 Column	Buttons	-Each section has an image so consider template design that has image and content in column format -Buttons on this page seem like they could be a CTA link instead of button
Pre Professional Programs	https://www.northeastern.edu/admissions/academics/pre-professional-programs/		x		2 Column	Dot outline callout, Buttons	-A lot of buttons on this page, what should just be a CTA link
Specialized Entry	https://www.northeastern.edu/admissions/academics/specialized-entry/		x		2 Column	Buttons	
Continue	https://www.northeastern.edu/admissions/academics/continue/			x	REMOVE		
Foundation Year	https://www.northeastern.edu/admissions/academics/foundation-year/			x	2 Column	Accordions, Bracket Callout	-FAQs are in Accordions -Bracket callout for contact info
NU Immerse	https://www.northeastern.edu/admissions/academics/nu-immerse/			x	2 Column	Accordion, Tabs	-2 Accordion sections for Faculty/Staff and Academics/FAQ -Broken modals at bottom of page, missing hero image -Faculty accordion could be a testimonial or new component for faculty bios if happens more than once -Tabbed accordions were used but could be regular accordion as well, accordion content in multiple columns
NU Start	https://www.northeastern.edu/admissions/academics/nu-start/			x	1 or 2 columns	CTA Box, Accordions, Bracket Callout	-FAQs are in Accordions, CTA box being used as a callout with no button -Bracket callout for contact info -Missing Hero image
Student Resources	https://www.northeastern.edu/admissions/academics/student-resources/		x		1 or 2 Column		-Content seems like it may be better organized within accordions

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Admitted Student Resources	https://www.northeastern.edu/admissions/admitted-student-resources/	x			Move to Campaign Site	CTA Box, Video Module, Social, Buttons	-Both a content block about following on social and cards for social are included on this page -Lots of buttons on this page -This page is a duplicate of one that may not currently be in the navigation, Senior Resources Page?
Application Information	https://www.northeastern.edu/admissions/application-information/	x			Category Page	Call Out with Icon, Tabs, Apply	-Call out with icon module being missused for page intro -A couple of the tabs have what looks like a custom accordion built in with additional information -There is a mailing informaiton section that I think repeats elsewhere on the site
App Status Check	https://www.northeastern.edu/admissions/application-information/#app-status-check		x		Custom or 1 Column	Dot Outline Call Out, Buttons	-Dot Outline Callout being used instead of CTA box for Login CTA -This seems like a really important and highly trafficked page that may need to be a bit more flashy
How to Apply	https://www.northeastern.edu/admissions/application-information/#how-to-apply		x		Custom or 1 Column	3 Columns, Dot Outline Call Out	-Dot Outline Call Out being used for contact info which is inconsistent from other parts of the sight -3 columns being used for steps for applying, does this need a custom treatment or maybe we could use cards?
Transferring Credit	https://www.northeastern.edu/admissions/application-information/#transferring-credit		x		1 or 2 column	Dot Outline Call Out, Buttons	-Dout Outline Call Out being used to divide several content blocks which is not the appropriate use for this feature. Content should probably be in an accordion
Admission Deadlines and Decisions	https://www.northeastern.edu/admissions/application-information/#admission-deadlines-and-decisions		x		1 Column	Accordion with deadline cards, Bracket Call Out around image?	-Accordions include cards with application deadlines, this has a speical functionality and not sure if we need to replicate on new site? -Image with brackets? First time I've seen this on site
Early Decision	https://www.northeastern.edu/admissions/application-information/#early-decision		x		1 or 2 Column	CTA Box, Video Module, Buttons, Dot Outline Call Out, Apply	-Hero Image Missing
FAQ	https://www.northeastern.edu/admissions/application-information/#faq		x		1 Column	FAQs, right column with Financial Aid module	-Different FAQ functionality here than on other parts of site with headline with jump links -Does Financial Aid information on right side need to stay on page?
Freshman Admissions	https://www.northeastern.edu/admissions/application-information/#freshman-admissions		x		1 Column	Tabs with additional accordion button	-Lots of content in each of 2 tabs so long scroll, can it be brokenup into accordions within the tabs?
International Student Admissions	https://www.northeastern.edu/admissions/application-information/#international-student-admissions		x		1 Column	Tabs with accordions	
Transfer Admissions	https://www.northeastern.edu/admissions/application-information/#transfer-admissions		x		1 Column	Tabs with single accordion button, Dot outline callout, mailing info	-tabs are really long, maybe break up into accordions? -FAQs live in one of the tabs -Mailing instructions, but different from regular app info page
Applying during Covid	https://www.northeastern.edu/admissions/applying-during-covid/	x			REMOVE		
Connect	https://www.northeastern.edu/admissions/connect/	x			Category Page	Buttons, Bracket Call Out, Social	-Hero image missing -Bottom Module with broken social and student stories
Admissions Staff	https://www.northeastern.edu/admissions/connect/admissions-staff/		x		Custom Page? Or 1 Column?	Custom Search functionality	-There is functionality in here we will probably need to replicate in order to search by location or HS -Form functionality is janky and only selection can be made from a dropdown -Righ column doesn't seem necessary here, contains faculty stories -Visual design of each profile is very buggy and visually bad -Ability to hide list of counselors using an accordion but not sure of the purpose or intent
Admitted Student Events	https://www.northeastern.edu/admissions/connect/admitted-student-events/		x		Move to Campaign Site	Dot Outline Callout	-Currently content on this page is thin
Contact	https://www.northeastern.edu/admissions/connect/contact/		x		1 Column	Dot Outline Callout, Social	-Broken Social hub in right column -CTA at bottom to reach out by Twitter as body copy with very ugly and off brand enormous icon -All bolded text in dot outline, no appropriate use
Request Information	https://www.northeastern.edu/admissions/connect/inquiry/		x		Custom Page	Form	-Form changes based on how you identify -Will the continue collecting info this same way?
New Student Orientation	https://www.northeastern.edu/admissions/connect/new-student-orientation/		x		1 Column	Button	
Parents and Families	https://www.northeastern.edu/admissions/connect/parents-and-families/		x		1 Column	Button, Social	-Broken Social hub in right column

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Visit/ Virtual Experience	https://www.northeastern.edu/admissions/connect/visit/		x		2 Column	CTA Box, Buttons, Video Slider, Cards	-Button Styling is broken -CTA Box used without a CTA
Cost and Financial Aid	https://www.northeastern.edu/admissions/cost/	x			Category Page	Call Out with Icon, Buttons, Social,	-Broken modules at bottom, social empty, Financial Aid Module? -Broken call outs with icons -Strange formatting of tuition headline not consistent with site
About Financial Aid	https://www.northeastern.edu/admissions/cost/about-financ		x		1 or 2 column		-This page could benefit from being broken up using tabs or accordions
Applying for Financial Aid	https://www.northeastern.edu/admissions/cost/financial-ai		x		1 or 2 Column	Social, Buttons, Call Out with Icon	-Social hub broken in right column
Scholarships	https://www.northeastern.edu/admissions/cost/scholarship		x		1 Column	Accordion	-Page has ugly icon as image and also an image at the bottom of the page?
Counselor Resources	https://www.northeastern.edu/admissions/counselor-resou	x			Resource Page?	CTA Box, Video Module, multi column, Infographic Grid, Dot Outline Callout, Mailing Info, Academic Profile, Apply	-This page has a lot of various content needs -We may need a module that can easily display PDFs of pieces they want to share digitally, or maybe use accordions for this moving forward? -Molly has marked as move but this is an audience specific site so should probably stay.
Pre-College Exp. Entrepreneurship	https://www.northeastern.edu/admissions/experientiaentr	x			REMOVE		
Faculty Evaluator List	https://www.northeastern.edu/admissions/faculty-evaluato	x			Custom?	List	-This page is an outlier. It's just a long list. Does it need to be treated differently somehow?
Handbook	https://www.northeastern.edu/admissions/handbook/	x			Custom?	Handbook Sections	-This has it's own unique functionality just for this page, not sure if we should create a custom page for this?
Honors Welcome Days	https://www.northeastern.edu/admissions/honors-welcom	x			REMOVE?		-Honors Welcome Days no longer exist, it was changed to Honors Programing for 2021 so this is an old page
NU Bound	https://www.northeastern.edu/admissions/n-u-bound/	x			REMOVE?		-I'm not sure this program is still running?
NACAC 2017	https://www.northeastern.edu/admissions/nacac2017/	x			REMOVE		
Preview Day 2018	https://www.northeastern.edu/admissions/previewday2018	x			REMOVE		
Preview Day 2019	https://www.northeastern.edu/admissions/previewday2019	x			REMOVE		
Prospective Student Events	https://www.northeastern.edu/admissions/prospective-stu	x			REMOVE		
Search	https://www.northeastern.edu/admissions/search/	x			Custom	Buttons	-This page would need a redesign
Senior Resources	https://www.northeastern.edu/admissions/senior-resource	x			Resource Page?	CTA Box, Video Slider, Apply, Video Module, mult column, Dot Outline Call Out, Social Cards	-Thinking maybe we need a "resources" page template that has a module that allows for multiple resources to be downloaded?
Student Life	https://www.northeastern.edu/admissions/student-life/	x			Category Page	Image in brackets, Infographic Grid, Map, Video Module	-Missing Hero Images -Footer module very broken -Currently have ability to iframe in a map into specific Multi-Column Map module
Athletics	https://www.northeastern.edu/admissions/student-life/athl		x		1 or 2 Column	Dot Outline Call Out, Call Out with Icon, Button	-Right column with link out to athletic fan zone
Blogs	https://www.northeastern.edu/admissions/student-life/blog		x		1 or 2 Column	Buttons, multicolumn	-This page is primarily student profiles with links to their blogs so a bio/testimonial module could be used
Clubs and Orgs	https://www.northeastern.edu/admissions/student-life/club		x		1 or 2 column	Buttons, Dot Outline Call Out, Video	
Dining	https://www.northeastern.edu/admissions/student-life/dini		x		1 Column		-This page contains logos for all the food vendors on campus, images were just added using a table, not sure mobile friendly?
Diversity at NU	https://www.northeastern.edu/admissions/student-life/dive		x		1 Column	Infographic Grid, Button	-Page contains a bunch of links out to other pages
Health and Safety	https://www.northeastern.edu/admissions/student-life/hea		x		1 Column	Bracketed Image, Call Out with Icon	-There is a huge image at the bottom of this page?
Housing	https://www.northeastern.edu/admissions/student-life/hou		x		1 or 2 Column	Buttons, Multicolumn, Video	
Transfer Admission	https://www.northeastern.edu/admissions/transfer-admissi	x			REMOVE		
Virtual Campus Visit	https://www.northeastern.edu/admissions/virtual-campus-	x			REMOVE		
Virtual Experience	https://www.northeastern.edu/admissions/virtual-experien	x			Redirect		
Welcome Days	https://www.northeastern.edu/admissions/welcome-days/	x			Move to Campaign Site		-This is nearly identical to the Admitted student events page but not updated for 2021, do we need to keep?
NU Bound	https://www.northeastern.edu/admissions/academics	x			REMOVE		
NU Bound: China	https://www.northeastern.edu/admissions/academics	x			REMOVE		

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Virtual Preview Days	https://www.northeastern.edu/admissions/virtualprev	x			Move to Campaign Site		-This has a long list of links on it labeled as an archive, something to consider when we design the campaign site?
Virtual Transfer programming	https://www.northeastern.edu/admissions/virtual-tran	x			Move to Campaign Site	CTA Box, Video Module, Dot Outline Call Out, Accordion, Cards	-Will wait to evaluate needs until we get to the campaign site
Honors Programming	https://www.northeastern.edu/admissions/honors-prc	x			Move to Campaign Site	Call Out with Icon, Video Slider, CTA Box	-Call Out with Icon is being used as a testimonial, only time I've seen it but we should make sure that there is a module in the campaign site that accounts for this